



FACTSHEET

Mother Africa

A global call to action for maternal and child survival.

Skilled care

Reliable essentials

Accountable financing

What it is

Mother Africa is a continental call to action that brings maternal, newborn and child survival to the centre of Accra Reset's sovereign health agenda. It turns the reform of institutions and financing into a test that people can recognise: whether mothers and children receive safe, dependable care.

Political championship

President Samia Suluhu Hassan of Tanzania champions the initiative within her broader African Union maternal and child health mandate. At Full Circle, Tanzania's Vice President represents her in taking the call to a global audience, alongside African and international partners.

Five demands

Skilled hands at every birth. Costed plans for skilled attendance and timely emergency obstetric and newborn care.

Medicines within reach. Reliable essential medicines, stronger regional production and dependable supply to facilities.

Count every mother. Maternal and perinatal death surveillance, learning and a public scorecard.

Finance survival. Protected maternal health financing, with finance ministries at the table.

Water, light and dignity. Safe water, sanitation and reliable power in delivery rooms.

The action required

Governments and partners are called to connect these demands to national plans, budgets, procurement and frontline delivery. BUMBY brings a complementary corporate and workplace dimension. The separate Mother Africa Call to Action sets out the campaign's formal demands; this factsheet introduces the initiative.

Surviving childbirth should not depend on a miracle.